

## LAKESIDE LIVING



# ARRIVING AT THE BAY WAY OF LIFE

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So much of living at Rarity Bay on Tellico Lake is about the experience, and it starts with selecting and building your new home. Whether its a weekend retreat, a second residence or your forever home, we have designed our process and enlisted our builders with one goal in mind: getting it right for you.

Building a new home doesn't have to be stressful. Our entire process has been developed to make your site selection, home design, choice of builders and construction as simple and expedient as possible.



**RARITY BAY**  
ON TELLICO LAKE

 **SalemPointe**  
CAPITAL

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■ HOME BUILDING AT RARITY BAY

## THE BAY BUILDERS PROGRAM

*We recognize that you aren't simply building a home.  
You are embracing an entirely new way of life.*

**R**arity Bay on Tellico Lake is an award-winning community that combines waterfront living with mountain views and amenities that include a country club, golf course, tennis facilities, swimming pool, community docks, horseback riding, hiking trails, and more.

With approximately 900 existing homeowners already enjoying the Bay Way of Life, Rarity Bay on Tellico Lake is fast becoming the region's first choice for anyone seeking an active lifestyle in a premium residential community.

We see tremendous opportunity to bring about new growth and value through new home construction on the remaining inventory, many of which offer beautiful lake and mountain views.

Come be a part of it and make the majestic Smoky Mountains and serene waters of Tellico Lake the backdrop for your vacation home, second residence or forever home.

*Approximately 900  
homeowners already  
enjoy The Bay Way of Life.*

### ■ The Bay Builders Program

Our Builders program was established to maintain a choice of locally available builders for our property owners.

Our select custom home builders have been prequalified for business licensure, financial solvency, membership in a local chapter of a recognized homebuilders association, and a history of customer satisfaction. Like our property owners, each of The Bay Builders has invested in the community, underscoring a shared commitment to Rarity Bay on Tellico Lake.

Approved Bay Builders bring a strong understanding of the Rarity Bay community and its architectural codes and building requirements. Each Bay builder brings their own unique approach.

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■ HOME BUILDING AT RARITY BAY

## MEET THE BAY BUILDERS

### ■ MCCAMY CONSTRUCTION

Whether building a lakefront home, a mountain retreat or a coastal vacation destination, McCamy Construction believes the most important aspect of creating the perfect home is you — the homeowner. From the beginning, you'll find that every member of the McCamy team leans in, listens and is fully focused on transforming your vision into reality through inspired design, careful craftsmanship and flawless execution. McCamy has developed a design/build process that delivers exceptional value and functional beauty while expediting the construction timeline. It's little wonder McCamy Construction was named "Best of the Best" by *CityView Magazine* three of the last four years — twice as contractor and most recently in both the new construction and renovation categories. In addition, Metro Pulse awarded McCamy "Best of Knoxville" as contractor in 2014 and Mercury magazine picked McCamy No. 1 for renovations in 2015.

BAY HOME COLLECTION BUILT BY



### ■ BUILDER IS BEST

McCamy Construction has repeated in 2015 as Knoxville's "Best of the Best" in both the new construction and renovation categories, as selected by *Cityview Magazine*. McCamy Construction also took top honors for renovations as chosen by the readers of *The Knoxville Mercury*, a newly established independent newspaper.



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## MEET THE BAY BUILDERS

### ■ COOK BROS. HOMES, LLC

Cook Bros. Homes specializes in luxury semi-custom homes for retirees and empty nesters, the company continues to grow in number of projects, revenue, recognition and capabilities. Cook Bros. stays at the forefront of the industry by providing the best quality homes in the region, having the most experienced team members, and investing in new ways to better serve its cherished homeowners. Founded over 10 years ago, we build daily on the original goal; quality craftsmanship without compromise.

That's why after more than a decade, Cook Bros. Construction continues today to build on its original promise of quality craftsmanship without compromise, earning the distinction as Knoxville Best of the Best for New Construction Contractor and for Remodeling Contractor in 2013 and 2014.



A family business built on pride and commitment, Cook Brothers Homes specializes in residential projects including custom homes and custom remodeling.

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