

LAKESIDE LIVING



ARRIVING AT THE BAY WAY OF LIFE

So much of living at Rarity Bay on Tellico Lake is about the experience, and it starts with selecting and building your new home. Whether its a weekend retreat, a second residence or your forever home, we have designed our process and enlisted our builders with one goal in mind: getting it right for you.

Building a new home doesn't have to be stressful. Not even if you are hundreds of miles away. Our entire process has been developed to make your site selection, home design, choice of builders and construction as simple and expedient as possible.



RARITY BAY
ON TELLICO LAKE

SalemPointe
CAPITAL

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■ HOME BUILDING AT RARITY BAY

THE BAY BUILDERS PROGRAM

We recognize that you aren't simply building a home. You are embracing an entirely new way of life.

Rarity Bay on Tellico Lake is an award-winning community that combines waterfront living with mountain views and amenities that include a country club, championship golf course, tennis facilities, swimming pool, community docks, horseback riding, hiking trails, and more.

With approximately 500 existing homeowners already enjoying the Bay Way of Life, Rarity Bay on Tellico Lake is fast becoming the region's first choice for anyone seeking an active lifestyle in a premium residential community.

We see tremendous opportunity to bring about new growth and value through new home construction on the remaining inventory, which includes over 200 lots, many of which offer beautiful lake and mountain views.

Come be a part of it, making the majestic Smoky Mountains and crystalline waters of Tellico Lake the backdrop for your vacation home, second residence or forever home.

Approximately 500 homeowners already enjoy The Bay Way of Life.

■ The Bay Builders Program

Our Builders program was established to maintain a choice of locally available builders for our property owners.

Our select custom home builders have been prequalified for business licensure, financial solvency, membership in a local chapter of a recognized homebuilders association, and a history of customer satisfaction. And like our property owners, each of The Bay Builders has invested in the community, underscoring a shared commitment to Rarity Bay on Tellico Lake.

Each participating builder brings a strong understanding of the Rarity Bay community, its architectural codes and building requirements while offering their own unique approach to helping you personalize any of **The Bay Home Collection** designs or assist you with creating a custom home.



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As owner of Rarity Bay, Salem Pointe Capital maintains a large inventory of lots, many featuring lake and mountain views. We have enlisted a select group of prequalified, custom-home builders to participate in The Bay Builder Program, providing you with a choice of locally available builders to begin your home construction quickly.

■ HOME BUILDING AT RARITY BAY

MEET THE BAY BUILDERS

■ COOK BROS. CONSTRUCTION, LLC

A family business built on pride and commitment, Cook Brothers Construction specializes in residential projects including custom homes and custom remodeling. At its very foundation are unmatched communication and a well-designed building system from start to finish. That's why after more than a decade, Cook Bros. Construction continues today to build on its original promise of quality craftsmanship without compromise, earning the distinction as Knoxville Best of the Best for New Construction Contractor and for Remodeling Contractor in 2013 and 2014.

■ PROVIDENCE BUILDERS

A Providence Home is a custom design home built with passion. At Providence, we understand the importance a home plays in your life and approach every project with the time, care and attention you deserve and expect. We work closely with you to understand your desires, we set budgets and bid out the best craftsman at the best value, managing the process throughout to provide a stress-free and fun environment. We pride our company in not only building an extraordinary home but building a lasting relationship with you.

■ BR2 CUSTOM BUILDERS

With more than 17 years of experience, our homeowners know we have their best interest at heart – during the building process, as well as for the life of their home. We use a proven approach to guide customers through the design-build process, while providing attention to detail at an exceptional level of service. We know it is the details that give your home its charm, let us build the home you will enjoy for years to come.

■ MCCAMY CONSTRUCTION

Whether building a lakefront home, a mountain retreat or a coastal vacation destination, McCamy Construction believes the most important aspect of creating the perfect home is you — the homeowner. From the beginning, you'll find that every member of the McCamy team leans in, listens and is fully focused on transforming your vision into reality through inspired design, careful craftsmanship and flawless execution. McCamy has developed a design/build process that delivers exceptional value and functional beauty while expediting the construction timeline. It's little wonder McCamy Construction was named "Best of the Best" by CityView Magazine three of the last four years — twice as contractor and most recently in both the new construction and renovation categories. In addition, Metro Pulse awarded McCamy "Best of Knoxville" as contractor in 2014 and Mercury magazine picked McCamy No. 1 for renovations in 2015.



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As you consider a Rarity Bay builder, you will be introduced to The Bay Home Collections, created exclusively for Rarity Bay

■ THE BAY HOME COLLECTION

SELECT FROM THE BAY HOME COLLECTION

As you consider a Rarity Bay builder, you will be introduced to The Bay Home Collections, created exclusively for Rarity Bay.

Once you choose a home plan, you may consider adding a terrace level, second floor or other features.

To ensure the integrity and aesthetics of the community, every design plan in The Bay Home Collection has been reviewed and pre-approved by the Rarity Bay Architectural Review Committee.

The Bay Home Collection is an exclusive group of home designs providing property owners with a variety of high-end home styles and floor plans.

You may choose from:

- The Chambord Collection
- The Parcs Collection

Each plan enables you to customize your home to fit beautifully with your personal lifestyle and vision.

Owners may work with their builder to make final selections on flooring, cabinetry, plumbing and lighting fixtures. Every plan in The Bay Collection incorporates features designed to enhance the overall comfort, convenience, accessibility and aesthetics of your new home.



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